futred | Innovation Studios

FUTRED INTERNATIONAL IMMERSION PROGRAMMES





THAILAND · MALAYSIA · SINGAPORE

WHY IMMERSION

Discover International Learning

An international immersion programme is a short, structured visit abroad. Students attend real classes, meet industry professionals, see how businesses work and experience a new culture, all in about a week.



Academic learning

Classroom sessions, workshops and case studies led by overseas faculty and experts.



International exposure

Living and learning in another country builds independence and confidence.



Industry interaction

Company visits and industry tours show how theory works in practice.



Cultural understanding

Heritage visits, city tours and local experiences broaden perspective.



Employability and future-ready skills

Cross-cultural communication, adaptability and a global outlook are skills employers look for. Each programme in this catalogue sets out its themes, structure, stay and excursions, so you can choose with confidence.



Thailand



Malaysia



Singapore

About Futred Innovation Studios

Futred Innovation Studios is an education and innovation company working across study abroad consulting, startup incubation and academic pathway programmes. Through this catalogue, Futred helps Indian colleges and universities bring international learning experiences to their students.

How to read this catalogue. Choose a programme by the subjects it teaches. Programmes are grouped by country and listed from lowest to highest price within each country. Prices are in Indian Rupees (Rs), per student; see the registration and refund policy at the end of this catalogue. "QS" means Quacquarelli Symonds, an independent ranking organisation; QS World Rankings are the 2027 edition unless stated.

COMPARE AT A GLANCE

Explore by Budget

Every programme from the most affordable to the highest price, across all three destinations. Prices are in Indian Rupees (Rs), per student.

#	COUNTRY	PROGRAMME	DURATION	PRICE (Rs)
1	Thailand	**Entrepreneurship, Brand Building & Leadership**	6 D / 5 N	**Rs 43,000**
2	Malaysia	**Global Business, Digital Marketing & Media Design**	5 D / 4 N	**Rs 70,600**
3	Malaysia	**Engineering, Computing, Business Communication & Practical AI**	6 D / 5 N	**Rs 75,000**
4	Singapore	**Management, Supply Chain, AI & Engineering**	5 D / 4 N	**Rs 84,500**
5	Singapore	**Business Management: AI Shaping Business & Careers in South East Asia**	5 D / 4 N	**Rs 99,000**
6	Singapore	**AI Product Builder, Future of Media Consumption & Personal Branding**	5 D / 4 N	**Rs 1,03,740** or Rs 1,57,320
7	Malaysia	**Global Citizenship, Sustainability, AI & Business**	7 D / 6 N	**Rs 1,09,000**
8	Malaysia	**IT, AI, Cyber Security, Computer Science & Game Development Workshops**	5 D / 4 N	**Rs 1,20,000**
9	Singapore	**Management & Leadership: Age of AI & Business Communication**	5 D / 4 N	**Rs 1,27,500**
10	Singapore	**Eight Technology Tracks: AI, Mobility, Semiconductors & More**	5 D / 4 N	**Rs 1,94,100**
11	Singapore	**Academic-Intensive Leadership, Management & AI**	5 D / 4 N	**Rs 2,63,000**
12	Singapore	**Luxury, Hospitality & Culinary Management**	5 D / 4 N	**Rs 2,97,240**

Under Rs 1,00,000

5 programmes across Thailand, Malaysia and Singapore.

Rs 1,00,000 to 1,50,000

4 programmes, including the 7-day Kuching programme and the Melaka and Putrajaya tour package.

Above Rs 1,50,000

3 programmes: eight technology tracks, academic-intensive study and luxury hospitality.

One programme lists two prices (Rs 1,03,740 and Rs 1,57,320); the lower is used for ranking. Prices are subject to confirmation; see the policy at the end of this catalogue.

DESTINATION · 1 PROGRAMME

Thailand

Bangkok is Thailand's capital and a major centre for business, design and culture. This programme pairs classes and working-business visits with temples, cultural excursions and a beach day.

1 programme

6 days 5 nights

Rs 43,000 lowest price in the catalogue

01 Entrepreneurship, Brand Building & Leadership

Bangkok, Thailand · 6 days / 5 nights · *Business immersion in Bangkok with industry visits, culture and a beach day*

PRICE PER STUDENT
Rs 43,000

QS **QS World Ranking not verified**


Beach visit & activity


Bangkok skyline

RANKING & RECOGNITION

#1 among private Thai universities.

PROGRAMME THEMES	Entrepreneurship & New Business · Digitalisation & Tech · Brand Building & Management · Marketing & Communications · Leadership & Management
STRUCTURE	3 full days of classes and an industry visit. Certificate awarded.
INDUSTRY VISITS	Kaizen café · Bags manufacturer · International Forum denim-jacket designer
STAY & MEALS	Hostel accommodation; meals inclusive
EXPLORE	Explore Thailand and cultural excursions · Beach visit and activity

Why choose this? Learn how Thai brands are built, then see them at work, with temples and a beach day in between.

DESTINATION · 4 PROGRAMMES

Malaysia

Malaysia offers a multicultural setting for first-time international learners. Kuala Lumpur ranked 15th among the world's best student cities in the QS Best Student Cities 2027. Programmes here combine campus stays with heritage and city tours.

4	5–7 days	Rs 70,600 – 1,20,000
programmes	duration range	price range

PLACES YOU MAY SEE


Kuala Lumpur towers


Melaka heritage


Kuching Waterfront


Malaysian batik

01 Global Business, Digital Marketing & Media Design

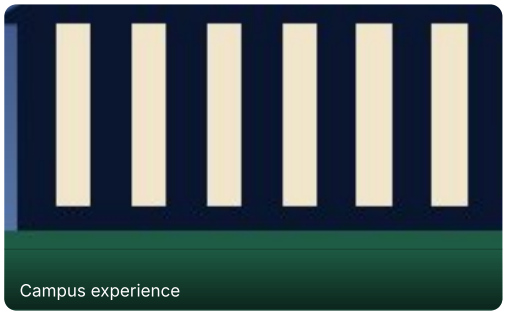
Johor Bahru, Malaysia · 5 days / 4 nights · *Classes plus Malay heritage and culture*

PRICE PER STUDENT
Rs 70,600

QS **QS World Ranking not verified** Inspireli Awards ranking is not a QS ranking


Johor Bahru


Batik activity


Campus experience

RANKING & RECOGNITION

Ranked among the Top 100 universities globally by the Inspireli Awards.

PROGRAMME THEMES	Global Business Management · Advertising & Digital Marketing · Digital Media Design · Fashion Marketing
STRUCTURE	5 days of classes, 3 hours each day, followed by excursions and activities. Certificate awarded.
CAMPUS	Experience stay at an international university campus, with campus tour
EXPLORE	Malay culture · Johor Bahru Heritage Experience · Kompleks Warisan Sultan Abu Bakar · Traditional Batik activity session · Malay Cultural Village

Why choose this? Study creative and business subjects by day and explore Malay heritage in the afternoons.

02 Engineering, Computing, Business Communication & Practical AI

Kuala Lumpur, Malaysia · 6 days / 5 nights · *Hands-on technology and leadership programme*

PRICE PER STUDENT
Rs 75,000

QS **QS Asia Ranking 2026**


Kuala Lumpur towers


AI & robotics


Putrajaya

RANKING & RECOGNITION
QS Asia University Rankings 2026 · QS South-Eastern Asia Rankings.

PROGRAMME THEMES	Engineering & Computing · Management & Business · Biotechnology · Practical AI & Robotics exposure with TRICORE Laboratories · Leadership & Corporate Presentation Training
STRUCTURE	4 days of academic engagement, 3 hours of classroom sessions each day · Practical workshops · Case study innovation challenge · Faculty interaction
INDUSTRY VISITS	1 industry visit
EXPLORE	Malay cultural excursion · Visit to Kuala Lumpur towers · Putrajaya
STAY & MEALS	International in-campus accommodation and meals

Why choose this? Try practical AI and robotics, solve a case challenge and see Kuala Lumpur's landmarks.

03 Global Citizenship, Sustainability, AI & Business

Kuching, Sarawak, Malaysia · 7 days / 6 nights · *Separate tracks for university and high-school students*

PRICE PER STUDENT
Rs 1,09,000

QS **QS World #291 (2027)**


Kuching Waterfront


Local crafts


Campus & study visits

RANKING & RECOGNITION
QS World University Rankings (2027): #291.

UNIVERSITY STUDENTS	Preparing students for global citizenship and future careers through Sustainable Development Goals, Cultural Heritage, Biodiversity, AI & Business and Entrepreneurship
HIGH-SCHOOL STUDENTS	Strengthen English communication through global themes: Sustainability, Biodiversity, AI & Business
STRUCTURE	4 in-class sessions + 4 study visits + 1 workshop + 1 group project + 2 team presentation sessions
EXPLORE	Kuching City · Sarawak River Cruise · Carpenter Street
STAY & MEALS	International in-campus accommodation and meals

Why choose this? The longest programme here, open to both school and university students, with a river cruise in Kuching.

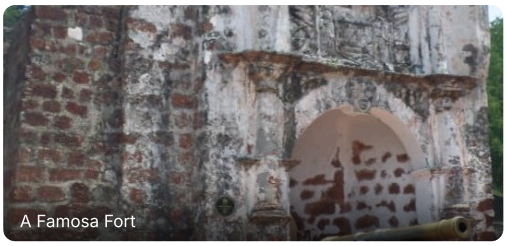
04 IT, AI, Cyber Security, Computer Science & Game Development Workshops

Kuala Lumpur, Malaysia · 5 days / 4 nights · *Tech workshops with Melaka and Putrajaya tours*

PRICE PER STUDENT
Rs 1,20,000

QS **QS World Ranking #1400 (2027)**


Melaka heritage


A Famosa Fort


Putrajaya

RANKING & RECOGNITION
Ranked as an "Excellent University" by the Ministry of Higher Education Malaysia.

PROGRAMME THEMES	Specialist workshops in Information Technology · Computer Science · Digital Innovation · AI & Data Science · Cybersecurity & Multimedia · Animation & Game Development
STRUCTURE	4 classroom sessions + case study & presentations + closing ceremony and certification
EXPLORE · MELAKA	Malaysian culture · Melaka Historical City Tour · Giant Bee Farm · Dutch Red Square · A Famosa Fort · Museum Samudera · Mamee Jonker House · Jonker Walk
EXPLORE · KL	Full-day Kuala Lumpur and Putrajaya tour
MEALS	Daily meals (lunch and dinner)

Why choose this? Pick up tech skills in focused workshops, then walk through Melaka's historic old town.

DESTINATION · 7 PROGRAMMES

Singapore

Singapore is a compact, safe and well-connected city, and two of its universities sit in the top 12 of the QS World University Rankings 2027. Programmes range from partner-led workshops to academic-intensive study and company visits.

7
programmes

5 days
4 nights, all programmes

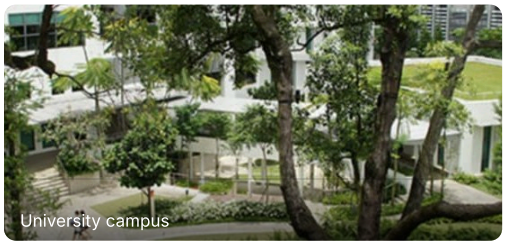
Rs 84,500 – 2,97,240
price range

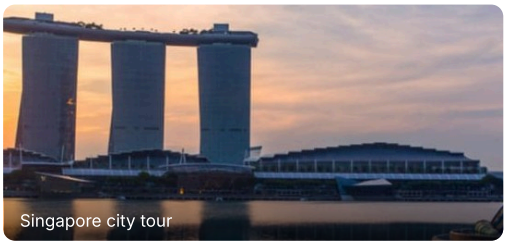
01 Management, Supply Chain, AI & Engineering

Singapore · 5 days / 4 nights · *Sessions at a top-ranked Singapore university campus*

PRICE PER STUDENT
Rs 84,500

QS **Partner university: QS World #12** Rank belongs to the partner university


University campus


Singapore city tour



Universal Studios

RANKING & RECOGNITION
The partner university ranks #12 in the QS World Rankings; the host college is Singapore's oldest private college.

PROGRAMME THEMES	Management & Leadership · Supply Chain · AI Trends & Data Science · Project Management · Engineering · Building Facilities Management
STRUCTURE	2 days, 4-hour session per day, at the partner university. Certificate awarded.
INDUSTRY VISITS	1 industry tour
STAY & MEALS	3-star hotel accommodation; Indian meals included
EXPLORE	Partner university campus · Singapore culture and city tour
EXTRAS	Universal Studios

Why choose this? Learn on a top-ranked campus, see a company up close and enjoy Universal Studios.

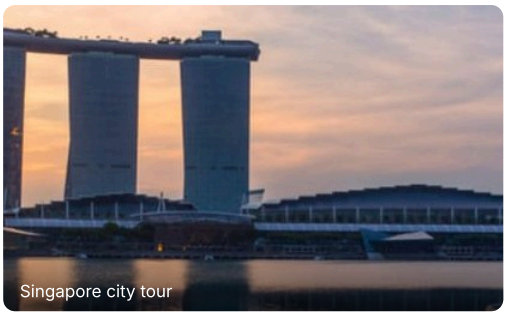
02 Business Management: AI Shaping Business & Careers in South East Asia

Singapore · 5 days / 4 nights · *Business landscape, brand building and communication simulation*

PRICE PER STUDENT
Rs 99,000

QS **QS International Trade Rankings 2026: #29** QS Executive MBA trade ranking; separate from the QS World ranking


Historic campus estate


Singapore city tour



Universal Studios

RANKING & RECOGNITION

#6 in Asia Pacific · #29 in the world, QS International Trade Rankings 2026.

PROGRAMME THEMES	Decoding South East Asia: Business Landscape · Nuts & Bolts of Management Principles · Effective Business Management · How AI is transforming Business & Careers · Brand Building in Action · Business Communication through Simulation
STRUCTURE	2 days, 4-hour session per day. Certificate awarded.
INDUSTRY VISITS	1 industry tour
STAY & MEALS	3-star hotel accommodation; Indian meals included
EXPLORE	Campus with a historical mark: the estate was built to house British military officers. A truly global experience · Singapore culture and city tour
EXTRAS	Universal Studios

Why choose this? Business lessons delivered on a historic campus, with simulations that build communication skills.

03 AI Product Builder, Future of Media Consumption & Personal Branding

Singapore · 5 days / 4 nights · *Meet leading companies; optional 7-day MBA capstone challenge*

PRICE PER STUDENT
Rs 1,03,740
or Rs 1,57,320 (two options)

QS **Not a university: no QS ranking**


Marina Bay, Singapore


Team collaboration



Universal Studios

RANKING & RECOGNITION

Visit the world's leading successful businesses, hear their success strategies and learn.

PROGRAMME THEMES	Think like an AI product builder · Crafting AI solutions for problems · Case study · Careers in AI · Future of media consumption · Adoption of AI into allocation strategies · Personal branding
STRUCTURE	1 / 2 / 3 half-day industry visits (2 hours each) with certificate · 7-day MBA Capstone Challenge (7 hours per day)
ORGANISATIONS	GEAR · Adecco · SAP · Byte Plus · Schneider Electric · Milltrust International · Waters · AWS · Bank of Singapore · L'Oréal · Kim Choo and more
STAY & MEALS	3-star hotel accommodation; Indian meals included
EXPLORE	Singapore culture and city tour
EXTRAS	Universal Studios

Why choose this? Hear business strategies straight from well-known companies and build a personal brand.

04 Management & Leadership: Age of AI & Business Communication

Singapore · 5 days / 4 nights · *Classroom sessions, campus tour and a gallery visit*

PRICE PER STUDENT
Rs 1,27,500

QS **QS World #411 (tied) (2027)**


Campus tour


City gallery visit



Universal Studios

RANKING & RECOGNITION
Business & Management Studies: global top 40. Accounting & Finance: global top 50.

PROGRAMME THEMES	Management & Leadership · Age of AI · Business Communication
STRUCTURE	2 classroom sessions + 1 campus tour. Certificate awarded upon successful completion.
CULTURE VISIT	Visit to MAS Gallery or City Gallery
STAY & MEALS	3-star hotel accommodation; Indian meals included
EXPLORE	Singapore culture and city tour
EXTRAS	Universal Studios

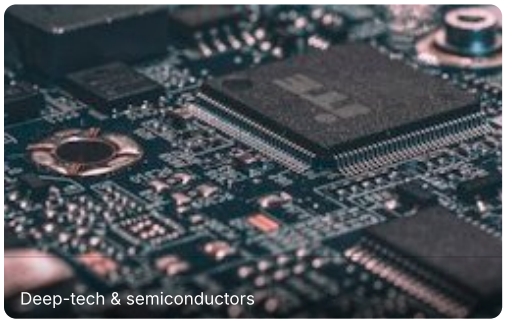
Why choose this? Study business in the heart of the city and visit one of Singapore's galleries.

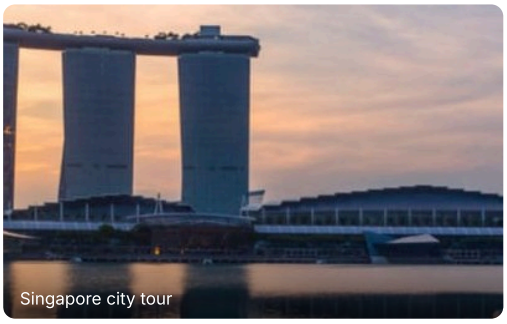
05 Eight Technology Tracks: AI, Mobility, Semiconductors & More

Singapore · 5 days / 4 nights · *Engineering-led learning with two industry visits*

PRICE PER STUDENT
Rs 1,94,100

QS **QS World #25 (2027)**


Deep-tech & semiconductors


Singapore city tour



Universal Studios

RANKING & RECOGNITION
#1 public university in Germany; top #25 in the QS World Rankings.

EIGHT THEMATIC TRACKS	AI, Digital Transformation & Industry 4.0 · Sustainable Food & Circular Economy · Smart Mobility & Transport Systems · Logistics Engineering & Management · Medical Chemistry · Computational Chemistry · Semiconductor Electronics & Design · Aerospace Engineering
STRUCTURE	2 classroom sessions of 3 hours each + campus tour
INDUSTRY VISITS	2 industry visits
STAY & MEALS	3-star hotel accommodation; Indian meals included
EXPLORE	Singapore culture and city tour
EXTRAS	Universal Studios

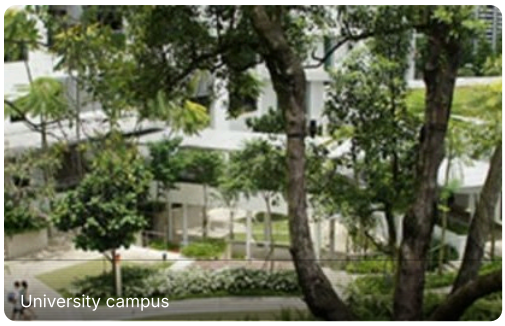
Why choose this? Choose from eight deep-tech tracks and see how industry applies them.

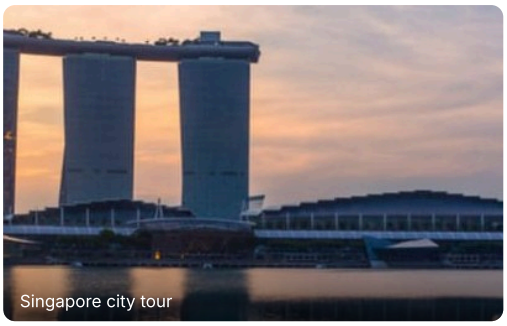
06 Academic-Intensive Leadership, Management & AI

Singapore · 5 days / 4 nights · *Study with world leaders at a global top-10 university*

PRICE PER STUDENT
Rs 2,63,000

QS **QS World #10 (2027)**


University campus


Singapore city tour


Marina Bay

RANKING & RECOGNITION
World top #10 in the QS World Rankings.

PROGRAMME	Study at Singapore's national public research university, one of the world's top 10. Leadership, Management, AI and Communication Strategies from world leaders. This is an academic-intensive programme.
STRUCTURE	Undergraduate: 5 full days of classes, 15 hours. Postgraduate: 2 full days of classes, 12 hours. Certificate awarded.
INDUSTRY & CAMPUS	1 industry tour · Campus study and tour
STAY & MEALS	3-star hotel accommodation; Indian meals included
EXPLORE	Evenings for leisure and Singapore city tour

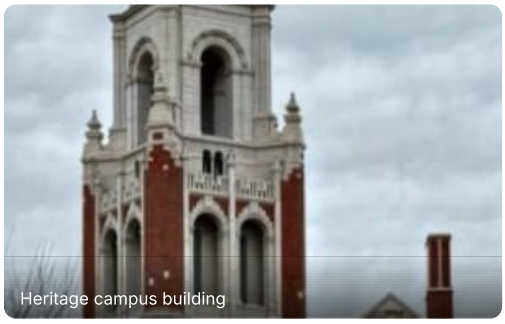
Why choose this? Sit in classes at one of the world's top ten universities, with evenings free to explore.

07 Luxury, Hospitality & Culinary Management

Singapore · 5 days / 4 nights · *Learn at the world's #1 hospitality school, on a heritage campus*

PRICE PER STUDENT
Rs 2,97,240

QS **Overall QS World rank not verified** Subject ranking shown below


Heritage campus building


Luxury hospitality


Culinary innovation

RANKING & RECOGNITION
World's #1 for Hospitality and Leisure Management in 2019, 2020, 2021, 2022, 2023, 2024, 2025 and 2026.

PROGRAMME THEMES	Study at the world's #1 Swiss hospitality university: Luxury & Brand Strategy · Digital Transformation · Cross-Cultural Leadership · Culinary Innovation & Management
STRUCTURE	5 full days, with lunch included at campus
INDUSTRY & CAMPUS	Heritage campus building tour and industry visit · Academic excellence with hospitality expertise
STAY & MEALS	3-star hotel accommodation; Indian meals included
EXPLORE	Singapore culture and city tour
EXTRAS	Universal Studios (if itinerary permits)

Why choose this? Learn how luxury and hospitality brands are built, from the school ranked best in the world for it.

PLEASE READ

Registration, Cancellation & Refund Policy

1. Payments must be submitted 60 days before the programme start date. Late registrations are subject to availability.
2. Full payment to be made 30 days before the programme start date.
3. A penalty, in accordance with market deductions, applies upon cancellation.
4. No cancellations are allowed within 30 days of the programme start date.
5. All programmes quoted are subject to availability and revision of fee.
6. Fluctuating currency exchange rates may vary pricing.
7. Final prices are subject to confirmation.

About the rankings

Where a QS World rank is shown, it is from the QS World University Rankings 2027 (released 18 June 2026). "QS World Ranking not verified" means no overall world rank could be confirmed; it does not mean the institution is unranked. Regional, subject, MBA, trade and other rankings are shown only where labelled and are separate from the QS World ranking. Where a programme is delivered at a partner or campus of a larger institution, the rank shown belongs to that institution and is labelled accordingly.

Itineraries, inclusions and activities may change. No partnership or guarantee of placement or outcome is implied. Illustrations are representative and not photographs of the venues.



Your programme, your way

If the price range and country suit you, the programme's academic content can be customised to your requirements. The number of days and the excursions can also be tailored to your group.







ENQUIRE

Ready to Take Learning Beyond the Classroom?

Colleges and universities are invited to explore customised international immersion opportunities with Futred, from destination and duration to academic themes and group size.

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